



Vidya Shikshan Prasarak Mandal's Academy of Higher Education

**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT,
RESEARCH & DEVELOPMENT**

Pawanbhumi, Wardha Road, Nagpur - 440025 (MS) India

Affiliated to Nagpur University and approved by AICTE, New Delhi

**CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC)
IIC 5.0 CALENDER ACTIVITIES FROM ACADEMIC YEAR 2022-23**

Semester II Quarter-3-Celebration Activity

IIC Cell of CIBMRD celebrated World Intellectual Property Day on 26th April 2023.

Thrust area: Prototype, Design, Process Development for Business Model/Process/Services

Activity Name	Celebration of World Intellectual Property Day
Date of Activity	26 th April 2023
Mode of Conduct	Physical (Offline)
Time	One Day
Mandatory/Elective	Mandatory
Participants	44 students + 5 faculties
Online Resource	https://www.youtube.com/watch?v=5nNZeEMjmIs
Description	<p>Vidya Shikshan Prasarak Mandal's AHE Central Institute of Business Management, Research & Development, Nagpur through its IIC Cell celebrated World Intellectual Property Day on 26th April 2023.</p> <p>Objective of this session is to engage and educate the participants about the different aspects of Intellectual Property rights. Session speaker was Mrs. Ushosi Guha, IPR Attorney, Govt of India (IN/PA- 720), Advocate Sr. Managing Director, Lex Regia LLP, Treasurer & Executive Body Member. Madam spoke on important points and aspects of Intellectual Property rights.</p> <ol style="list-style-type: none">1. Trade Marks2. Copyright and related rights3. Patents4. Industrial Design5. Geographical Indications6. Plant Varieties7. Semiconductor Integrated Circuit Layout Designs.8. Information Technology and Cyber Crime9. Data Protection <p>A patent protects new inventions, processes, or scientific creations, a trademark protects brands, logos, and slogans, and a copyright protects original works of authorship. Ma'am gave many examples related to above 9 point and also shared about World Intellectual Property Organisation (WIPO) and how they are contributing to the society and Business at large.</p> <p>Dr. Amishi Arora, Principal, CIBMRD congratulate students for their active participation. Celebration was summed up by Dr. Krunal Parekh who conducted the entire event as the IIC convener of the event and proposed a vote of thanks.</p>

Dr. Ajay Talwekar,
President- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)



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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

INSTITUTIONS INNOVATION COUNCIL AND ED CELL
IC201811091
IIC 5.0 Calendar Activity- Semester-II, Quarter-3
Thrust Area: **prototype, design, process development for
business model/process/services**
on the celebration of
World Intellectual Property Day
**Topic : Session on 'Future of Intellectual Property Rights
and Entrepreneurship'.**

Speaker **Mrs. Ushsi Guha**
Advocate, IPR Attorney, Govt of India (IN/PA- 720)
Sr. Managing Director, Lex Regia LLP Treasurer &
Executive Body Member,

National Awards

- 10 Best Research Paper Awards in National and International Conferences
- MSME Award on IPR.
- R2I Award RGNIPM on Patents.
- RGNIPM Award for Women IPR Professional.

📅 : Wednesday, 26th April 2023 ⏰ : 11:00 am onwards
📍 : Ground floor, Auditorium, CIBMRD, Pawanbhumi Nagpur

Organizers

<p>Dr. Ajay Talwekar President, IIC Cell, CIBMRD, Nagpur</p>	<p>Dr. Amishi Arora Principal, CIBMRD, Nagpur</p>	<p>Dr. Krunal Parekh Convenor, IIC Cell CIBMRD, Nagpur</p>
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